

PROCEDURA MENTOR

OBRAZAC MARDS-M-A

MOLBA ZA IMENOVANJE MENTORA IZ REDOVA NASTAVNIKA IZ REDA NASTAVNIKA ILI
NAUČNIH SAVJETNIKA/SARADNIKA SA PARTNERSKIH INSTITUCIJA

Fakultet/Institucija/Centar: Centar za doktorske studije UCG-a.

Studijski program: Doktorske studije "Održivi razvoj"

Ime i prezime doktoranda: Tanja Radovanović

Broj indeksa: 8/2021

Naučna oblast istraživanja:

1. Tehničke nauke []
2. Biotehničke nauke []
3. Prirodno-matematičke nauke []
4. Multidisciplinarne nauke, kompatibilne sa održivim razvojem [x]
5. Biomedicinski inženjering []
6. Medicinske nauke []

Uže polje istraživanja u okviru naučne oblasti istraživanja (definisati što vjerodostojnije, npr energetska efikasnost zgrada za stanovanje...): Emotivni dizajn u digitalnim tehnologijama

Ključne riječi koje odlikavaju istraživanje, do 5 riječi: emotivni dizajn, korisničko iskustvo, digitalno

Predloženi prvi mentor: dr Dijana Kovačević

Afiliacija predloženog prvog mentora:

Medjunarodni marketing i digitalni marketing; CRM, strateški menadžment; preduzetništvo

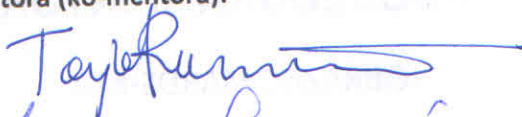
Naučno/istraživačko zvanje prvog mentora: Docent

Predloženi drugi mentor (ko-mentor):

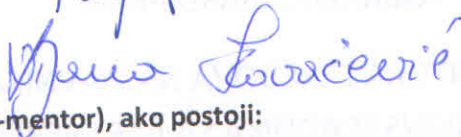
Afiliacija drugog mentora (ko-mentora):

Naučno/istraživačko zvanje drugog mentora (ko-mentora):

Potpis doktoranda koji podnosi molbu:



Sa molbom saglasan prvi mentor:



Sa molbom saglasan drugi mentor (ko-mentor), ako postoji:

Datum: 05.09.2022. godine

Mjesto: Podgorica, Crna Gora

Uz prijavu A se podnosi obrazac B, koji je u slobodnoj formi i koji sadrži kratki CV predloženih prvog i 2-gog mentora sa publikacijama koje su značajne za temu

OBRAZAC MARDS-M-B

CV I REFERENCE MENTORA

CV prvog mentora (do 500 rijeci):

Education

PhD in Economics

June, 2011

University of Montenegro, Podgorica, Montenegro

Faculty of Economics – PhD studies

Thesis: Management in Digital Environment

MSc in Economics

December, 2004

University of Montenegro, Podgorica, Montenegro

Faculty of Economics – Postgraduate studies: Entrepreneurial Economy, Economic Institution

Bachelor in Science Degree in Faculty of Economics, October 1999 (Highest Honors)

1995-1999

University of Montenegro, Podgorica, Montenegro

Employment record relevant to the assignment

Period	Employing organization and title/position.	Summary of activities performed relevant to the Assignment
September 2020 -	<p>University of Donja Gorica – Faculty for International Economics, Finance and Business (FIEFB)</p> <p>Postgraduate Studies "Entrepreneurial Economics"</p> <p>VATEL – Postgraduates studies</p>	<ul style="list-style-type: none"> - Teaching activities in field of Entrepreneurship, Strategic Management and Marketing - Head of postgraduate studies on EMB (Entrepreneurship, Management Business) - Teaching activities in field of Digital Management

	Assistant professor	<ul style="list-style-type: none"> - Teaching activities in field of Corporate Strategy
March 2004 – July 2019	Faculty of Economics, University of Montenegro Teaching assistant	<ul style="list-style-type: none"> - Teaching activities in field of Information Economy, Internet technologies, E business, Entrepreneurship, Management and Organizational Behaviour; - Leading a course of Entrepreneurship for three years; - Teaching courses at Postgraduate studies in Information Economy; - Several papers and conferences attendance in long term period - Reviewer of SCI paper in SAGE Open regarding Information economy and digitalization fields; - Taking parts in round tables and working groups, promotion and implementation of Digital strategy and e services as member, coordinator and active participation in organization of Ministry for Information Society and Telecommunications
February 2005 – June 2009	Crnogorski Telekom Product Development Manager	<ul style="list-style-type: none"> - Product development process implementation / creation and development of all services and products for fixed network and Internet / development and launching of new services and updating the existing portfolio (ADSL and Extra TV implementation); - Coordination, control and implementation of all the activities of the Product Development process, including preparation of new products and services, cooperation with other relevant departments and contact with relevant stakeholders; - Research, forecast and planning process involvement; - Strategy team member - creating and implementing new strategies and long-term plans; - Implementation of the existing strategies and policies of the Board of Directors.
January 2001 – February 2005	Internet Crna Gora d.o.o. Marketing director	<ul style="list-style-type: none"> - Marketing management; - Web development / member of Web development team, the first team in Montenegro; - Very innovative working process and launching of totally new services in Montenegro; - Monitoring, coordinating and implementation of all processes regarding marketing and PR activities;

International PhD Studies in Sustainable Development hosted by University of Montenegro

Grant: 598465-EPP-1-2018-1-ME-EPPKA2-CBHE-SP

University of Montenegro, Cetinjska 2, Podgorica, Montenegro

<https://www.mards.ucg.ac.me/PhD/> , mards@ucg.ac.me

November 1999 – January 2001	Deloitte & Touche, Montenegro Consulting analyst	<ul style="list-style-type: none"> - Due diligence preparation - Member of team dealing with capital investment projects; direct communication with large scale of authorities / companies and Council for privatization, regarding business assessment.
------------------------------	---	--

- **Great experience in digital innovation process in Montenegro, as manager and science researcher.**

The last involvements (2022):

- ANSO BIDI school training's modules: **Training on Sustainable Development and Leadership Enhancement in 2021~2022"**.
- Adizes Webinars for Universities & Business Schools: **How Change Management Should Be Taught in Systemic Way.**

Reference prvog mentora značajne za temu (najviše 10 referenci):

- **Internet Usage Patterns and Gender Differences: A Deep Learning Approach**, D. Kovacevic, Lj. Kascelan, IEEE Consumer Electronics Magazine, SCI list, 2020
- **Analysis of the insufficient implementation of the basic instruments of internet marketing in the banking sector of Montenegro**; Biljana Rondovic, Dijana Kovacevic, Tamara Djurickovic, Informatologia, 2018
- **A Study of the Possible Consequences in the Event of an Accelerated Issuance and Widespread Use of Private e-Money: A Case Study of Montenegro**; Biljana Rondovic, Vujica Lazovic, Tamara Djurickovic, Dijana Kovacevic, Finance in Central and Southeastern Europe, Springer Cham, 2015

MENTORSTVO

PREDLOŽENI MENTOR/I				
	Titula, ime i prezime	Ustanova i država		Naučna oblast
Prvi mentor	Dr Dijana Kovačević	Univerzitet Gorica	Donja	Marketing menadžment
Drugi mentor				
Sjednica Vijeća organizacione jedinice na kojoj je izvršeno predlaganje mentora				
KOMPETENCIJE MENTORA (pet objavljenih radova u relevantnim časopisima)				
Prvi mentor	1	Internet Usage Patterns and Gender Differences: A Deep Learning Approach, D. Kovacevic, Lj. Kascelan, IEEE Consumer Electronics Magazine, SCI list, 2020		
	2	Analysis of the insufficient implementation of the basic instruments of internet marketing in the banking sector of Montenegro; Biljana Rondovic, Dijana Kovacevic, Tamara Djurickovic, Informatologia, 2018		
	3	A Study of the Possible Consequences in the Event of an Accelerated Issuance and Widespread Use of Private e-Money: A Case Study of Montenegro; Biljana Rondovic, Vujica Lazovic, Tamara Djurickovic, Dijana Kovacevic, Finance in Central and Southeastern Europe, Springer Cham, 2015		
	4			
	5			
Drugi mentor	1			
	2			
	3			
	4			
	5			
PODACI O MAGISTRANDIMA I DOKTORANDIMA				
	Broj magistranada		Broj doktoranada	
	trenutno	ukupno	trenutno	ukupno
Prvi mentor	3	5	1	1
Drugi mentor				
Datum i ovjera (pečat i potpis odgovorne osobe)				
U Podgorici, 07.09.2022. godine			DEKAN	
MP				